

THOU WOW!

Hedda Hopper, Erstwhile Quaker Girl, is
Now the Smart Sophisticate of the Talkies

By Ralph Wheeler

HEDDA HOPPER'S hobby is men.

She admits it. She is proud of it.

"Men with a capital M," she added, "not New York men or Hollywood men, but men, generally!"

One hand gestured in the general direction of the entire masculine world.

"As a general rule men are much more interesting than women. Of course, there are exceptions, but they only serve to prove the rule. Don't you think so?"

I didn't know exactly what I thought. But I agreed. Everyone agrees with Hedda. It may be her throaty, staccato voice which does it. Or it may be the color and force of her personality.

If Hedda's hobby is men, it's another example of the old axiom, 'Turn about is fair play.' Many members of the sterner sex seem to be greatly concerned in making a hobby of the fascinating Hedda. Everywhere she goes, she becomes immediately the center of a group of admiring masculinity.

Until I met her, I believed that such women lived only in the imaginations of writers of fiction and plays. She has been places and seen things. She is still going and seeing. Her sheer joy in life and people is contagious and stimulating.

Hedda has green eyes. She would. I believe that the histories credit Cleopatra and Lilith with eyes of the same jade hue. Hedda's eyes are slightly slanting and usually narrowed. When she looks at you through those quizzically drooping lids, you remember that you need a manicure and hope that your hair is not too noticeably uncurled.

To Hedda, dressing is an art. Her clothes speak the language of simple sophistication. This day she was wearing a lemon-colored sports outfit. It was perfect from shoes to soft felt hat of the same golden shade. Its lines—well, after looking at that costume I no longer wondered



Hedda is celebrated for her gaiety, her svelte way with clothes, and her unfailing good humor. No wonder she is one of Hollywood's most popular personalities.

at Hedda's successful pursuit of her hobby.

But Hedda wasn't always the woman of the world whom the screen, Hollywood Boulevard and Fifth Avenue know today.

Ask Altoona, Pennsylvania, about a girl named Elda Furry. Altoona will tell you the story of an entirely different person.

Elda was not born to the lemon-colored flannels and the smart drawing-rooms of our Hedda. She knew only the grave simplicity of a Quaker household, a quiet-speaking and devout world which shunned the gaieties of life.

Can you imagine the svelte Hedda in a Quaker bonnet and fichu? Neither can I. But she wore them until she was eighteen years old. Then she ran away, changed Elda to Hedda, discarded the cap and fichu for clinging satins and tailored flannels.

"I guess it was the desire for life and success, which really persuaded me to run away from home. The first stirrings of my hobby so to

speak," Hedda smiled, thinking of that young Elda, who dutifully spoke her *thees* and *thous* while dreaming of the other world beyond the Quaker hills.

"I went to school in Pittsburg, and there I met a girl who was playing in the chorus of a New York musical comedy. I used to sit hour after hour, listening to her exciting stories of Broadway, the bright lights, the gaiety.

"After she went back, she wrote me frequent letters, urging me to try my luck in New York and promising to help me find a job. So I ran away from home, finally, leaving a note on the pincushion in the prescribed manner. The only way in which the story differs from the regular ten-twenty-thirty melodrama is that I did *not* come home in a snowstorm without a wedding ring.

"The girl made good on her promise. I landed a job in a chorus. For three years I kicked and danced and learned what the theatrical game was all about. When I look back now on that ignorant, (Continued on page 111)

Come Into the Kitchen with Mary Brian

Continued from page 79

ing the work on this picture, mixing up large kettles of pralines to meet the demands of those who demand 'more.'

Here are some of Mary's recipes:

COFFEE-WHIPPED-CREAM-FROSTING

Whip until stiff one half pint of heavy cream, add sugar to sweeten. Add black coffee until cream is a light chocolate color. If the coffee and sugar thin out the cream, beat until stiff again. Cut sunshine cake in half. Spread frosting between layers, then thickly over entire cake. Serve immediately.

APPLE PIE

4 or 5 sour apples
 $\frac{2}{3}$ cup sugar
 $\frac{1}{4}$ teaspoon grated nutmeg
 $\frac{1}{8}$ teaspoon salt
 1 teaspoon butter
 1 teaspoon lemon juice
 Few gratings lemon rind
 Line pie plate with paste. Pare, core

and cut the apples into eighths. Put row around plate one-half inch from edge, and work towards centre until plate is covered. Pile on remainder. Mix sugar, nutmeg, salt, lemon juice, and grated rind, and sprinkle over apples. Dot over with butter. Wet edges of undercrust, cover with upper crust, and press edges together.

Bake forty to forty-five minutes in moderate oven. A very good pie may be made without butter, lemon juice and grated rind. Cinnamon may be substituted for nutmeg. Evaporated apples may be used in place of fresh fruit.

CRUST PASTE

2 cups flour
 $\frac{1}{4}$ cup lard
 $\frac{3}{4}$ cup butter
 Ice water

Put flour in bowl, add lard and cut in with knife. When finely chopped add water, to make a very stiff dough, using as little as possible. Cut the butter into the dough, leaving it in rather small pieces. Chill in ice box for several hours or over night. Place ball of paste on floured cloth, pat and roll out.

COLD PINEAPPLE SOUFFLE

Yolks 3 eggs
 Grated rind 1 lemon
 Juice 1 lemon
 $\frac{1}{2}$ cup sugar
 Few grains salt
 $\frac{2}{3}$ cup canned sliced pineapple
 $\frac{1}{2}$ cup pineapple syrup
 1 tablespoon granulated gelatine
 $\frac{1}{3}$ cup cold water
 $\frac{1}{2}$ cup cream w
 Whites 3 eggs

Beat egg yolks slightly and add grated rind, lemon juice, sugar and salt. Cook over hot water, stirring constantly until mixture thickens. Remove from range and add gelatine, which has soaked in water five minutes, and pineapple. When mixture begins to thicken, add cream, beaten until stiff, and egg whites, also beaten stiff. Turn into a mould, garnished with pieces of canned pineapple and candied cherries and chill thoroughly. Remove from mould to chilled serving dish and garnish with half slices of canned pineapple and candied cherries.

Thou Wow!—Continued from page 41

childish Elda, with all her supreme confidence and faith in herself and the world, I shudder."

"Then," she continued, "I decided that I had learned all that the chorus could teach me. I wanted to take a fling in straight drama. Finally I landed the youthful heroine's rôle in 'The Country Boy.'"

After many months as a dramatic actress, this little Quaker girl, who was still more Elda than Hedda, became a prima donna, singing the title rôle in "The Quaker Girl."

"I knew three high notes and three low notes. In between there was absolutely nothing. But I managed to do fairly well with the half dozen."

"It was during this time that I achieved the greatest triumph of my life," she went on. "The company was playing in Pittsburgh, and I persuaded my mother and father to come over to see me. It was the first time that they ever had set foot within the wicked land of the theater."

So peace was made with the Furry family and the seven minister uncles who forgave her, but never came to see her behind the footlights.

The next step in her career was marriage and a three-year retirement from the stage. She emerged from her taste of domesticity to enter pictures. She has never returned to the stage except spasmodically.

In those three years every trace of the Quaker Elda disappeared. She became completely the polished, scintillating Hedda of today.

She says that she never expects to marry again. She doesn't say that she knows she will never marry again. She may change her mind. And she may not.

"Why should I marry?" she asked, shrugging her slim shoulders. "I have almost everything I want: a home, my son and many friends. Why should I settle down?"

Hedda is so vitally interested in all phases of life, that her mental demands are naturally polygamous. She likes the sophisticated women whom she plays on the screen.

"They are interesting, these women. They aren't really wicked at heart. Merely bored creatures trying to amuse themselves with life and love. Most women lack the courage of their convictions. That is their weakness. I try to give my screen characters this courage, which is essentially masculine, lightened by a sense of humor and an amused detachment. I want to make them a dash of scarlet in a world of more-or-less colorless femininity."

If you turn back the leaves of history, you will find that the dashing scarlet women there portrayed are the ones who are remembered. Their daintily ineffectual and feminine sisters are forgotten.

These remembered women seem to have made a successful study and an absorbing hobby of the men of their particular centuries.

Do the men enjoy being hobbies?
 Ask Hedda. She knows!



Adele Millar WONDER PEEL PASTE

1-Day Home Treatment
 for FRECKLES, PIMPLES,
 BLACKHEADS, ENLARGED
 PORES, WRINKLES, PITS, SCARS, PUFFS
 Acne condition of back and shoulders
 Wonder Peel Paste gives new life and youth
 to aging faces

No failure, No redness afterwards, Price \$5

Adele Millar

527 W. 7th Dept. 22 Los Angeles, Calif.

Candy Making Pays Big
 OUR HOME STUDY
 COURSE on MAKING AND
 SELLING, taught by a man who
 himself made a big success in the
 candy business. Candy is the only busi-
 ness where the "little fellow" has the
 "big fellow" at a disadvantage. Turn
 your KITCHEN into a small candy
 shop—start making money from almost the first day. Many now rich,
 started with no capital. We furnish tools. Free Book explains,
 Capitol Candy School, Dept. AY-3108, Washington, D. C.

Writers of Song Poems (or melodies)

One of America's popular songwriters offers you a bona fide proposition. Send for it now and be convinced. Three of his songs alone sold over 400,000 phonograph records. RAY HIBBELER, D15, 2104 N. Keystone, Chicago.

MAKE MONEY AT HOME
 Easy, new method of oil coloring over photo-
 graphs and prints. Big demand. No drawing tal-
 ent needed. Fascinating work for anyone. \$35 to
 \$100 a week and more. Free Employment Service.
 Earn while learning. We teach you at home.
 Complete artist's outfit given. Write for free
 booklet today.
 NATIONAL ART STUDIOS
 Dept. 36-1 1008 N. Dearborn, Chicago

A BIG HOLIDAY OFFER

SCREENLAND Six Issues ONE DOLLAR

MAKE some friend happy by sending the next six issues of SCREENLAND, America's Smart Screen Magazine, as your holiday remembrance. Only costs you ONE DOLLAR to give your picture-loving friend six months of enjoyment and up-to-the-minute information, on the newest stars, pictures and talkies. Solve your gift problem in this simple, delightful way. Send in your order for one or several friends, each at ONE DOLLAR to

SCREENLAND
 America's Smart Screen Magazine
 49 W. 45th St. New York, N. Y.



Ruth Harriet Louise

HEDDA HOPPER has green eyes and a gorgeous personality; and she endows her screen characters with distinction and charm.